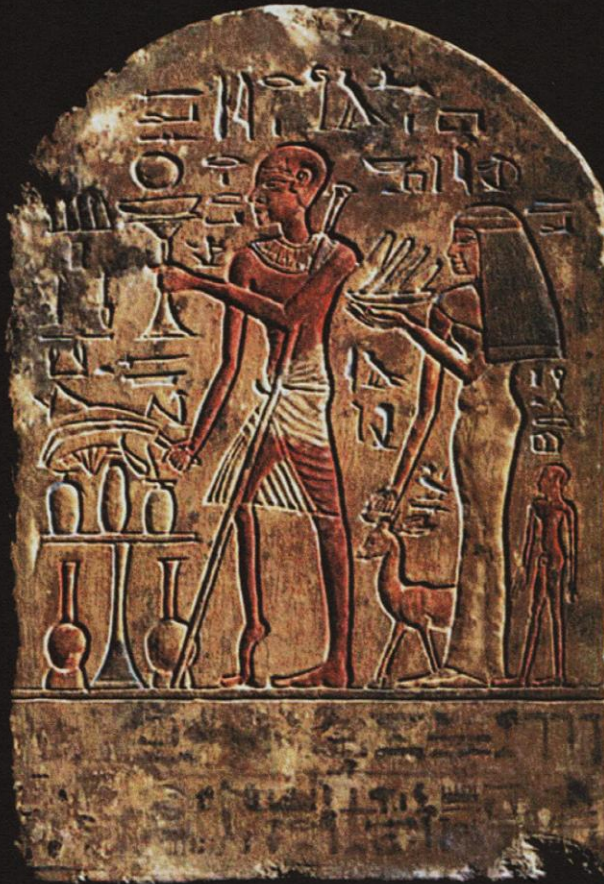


A ROTARY PRIMER

THE RISE AND FALL *of* POLIOMYELITIS



Global Update

- What is Polio?
- Achievements & Challenges
- What needs to be done
- Funding Requirements
- Rotary's Role



What is polio?



Partners

POLIO GLOBAL
ERADICATION
INITIATIVE

Rotary



unicef

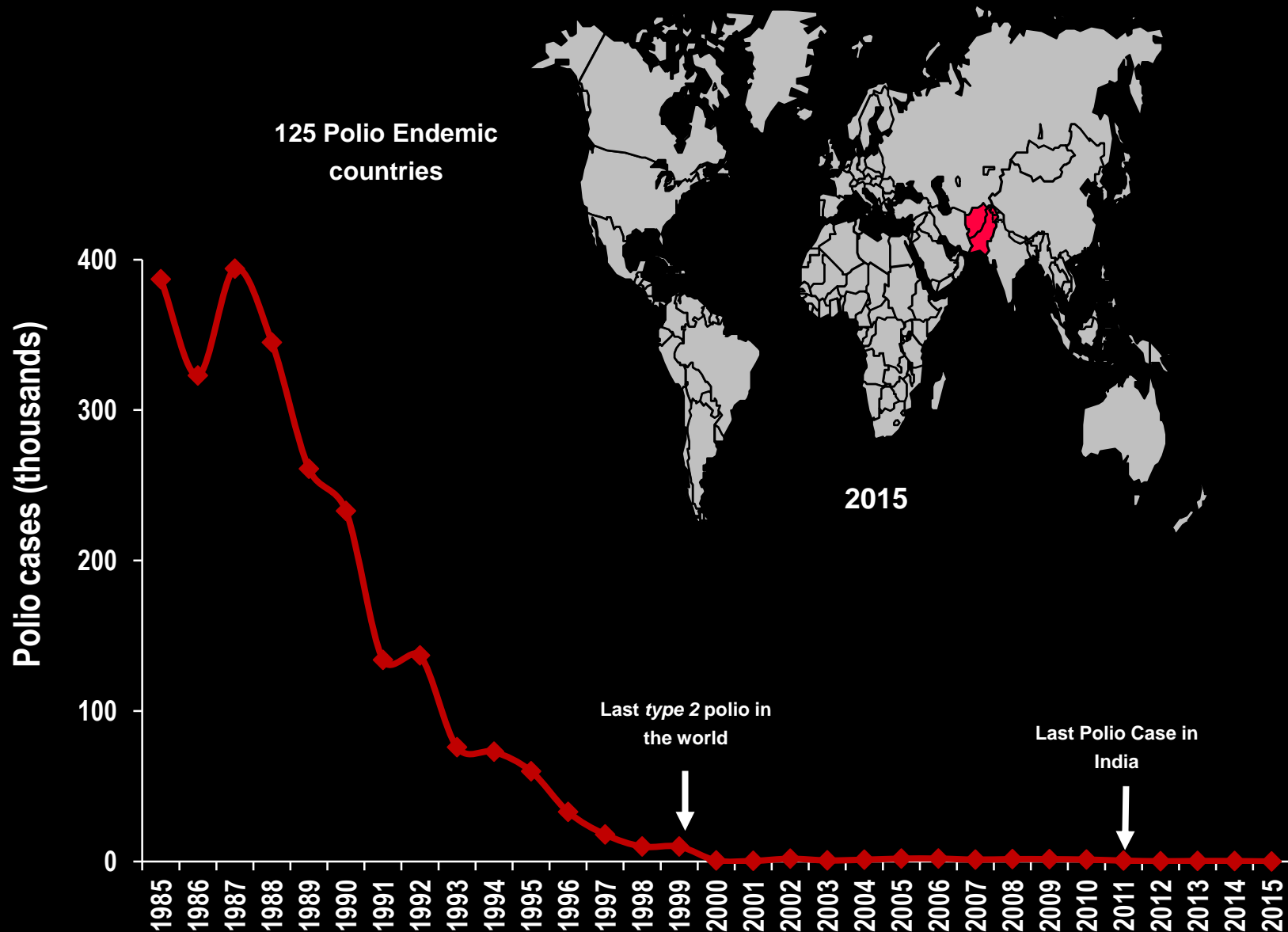


**BILL & MELINDA
GATES foundation**

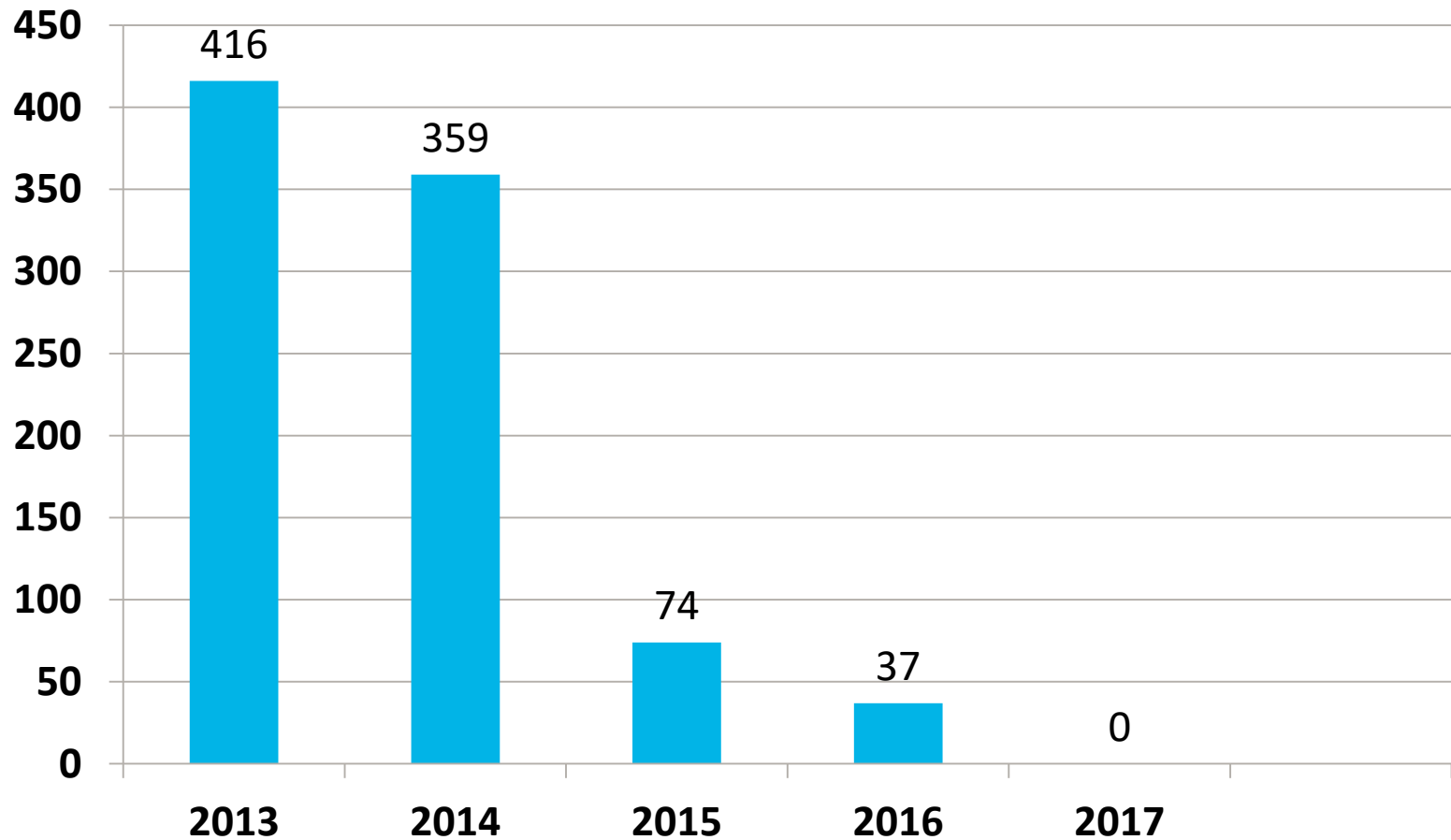
**GOVERNMENTS
OF THE WORLD**



Global update: Wild poliovirus, 1985-2015



Polio cases 2013-2016 (as of 13 January 2017)



Wild Poliovirus (as of 09 November 2016)

Until October 2016, only Afghanistan and Pakistan had reported a total of 23 cases of wild poliovirus

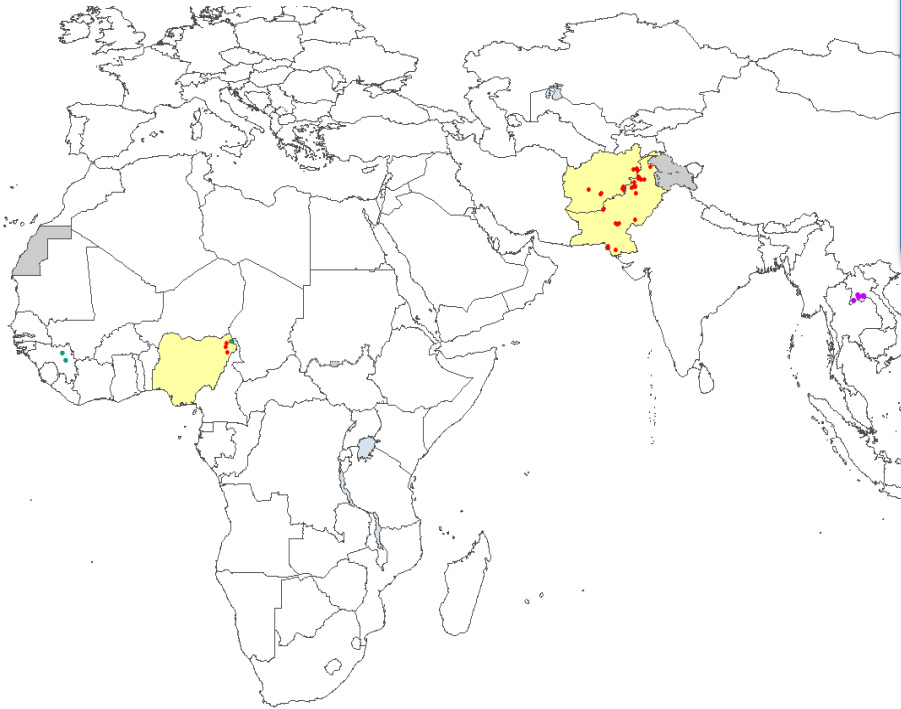


In July 2016, Nigeria detected three cases of wild poliovirus

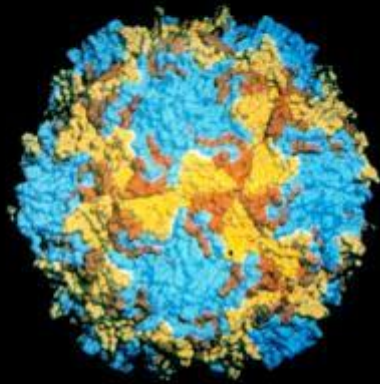


● Wild poliovirus type 1

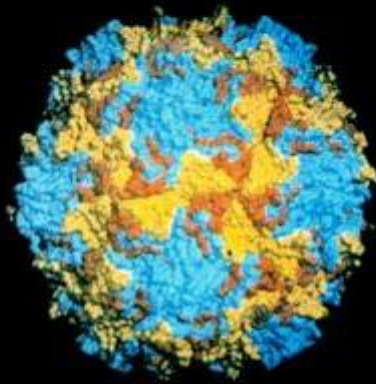
■ Endemic country



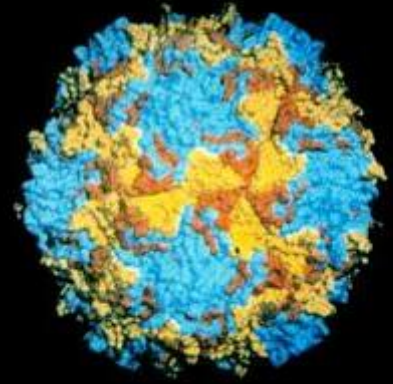
Recent Achievements



POLIO TYPE 1



POLIO TYPE 2



POLIO TYPE 3

The Broader Benefits of Polio Eradication

The polio eradication program is strengthening routine immunization around the world, particularly in conflict zones and fragile states. For example:



In Bihar, **India**, polio efforts helped boost routine immunization coverage from 31% in 2004 to over 80% in 2013.



In **Somalia**, GPEI funds have helped revamp the cold chain system that supports polio and measles immunization.

Challenges

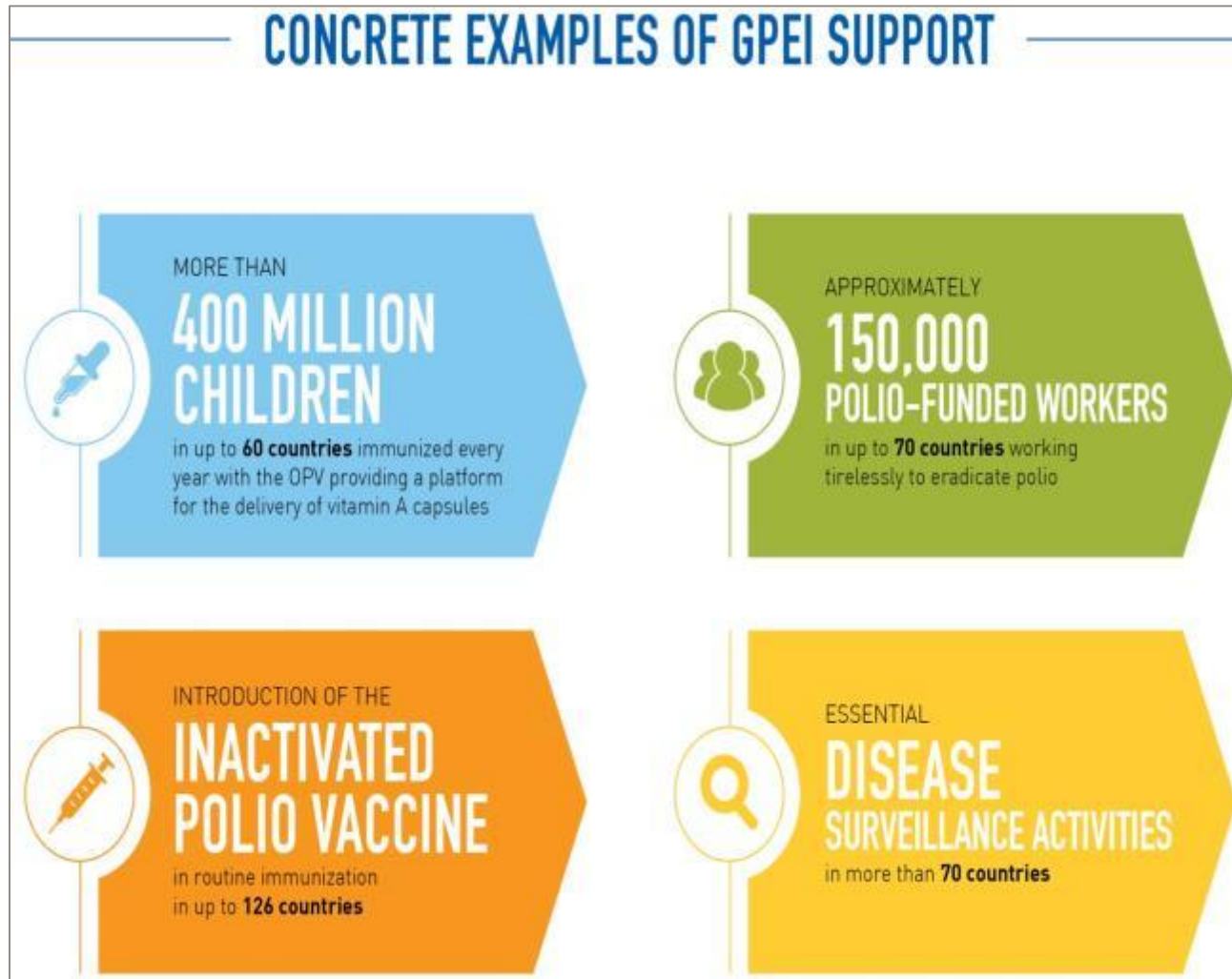
Fragile Progress

- Continuing detection of wild and circulating vaccine-derived polio in children and the environment
- **Persisting pockets of missed children in conflict countries and geographically remote areas**
- Maintaining political commitment
- Securing financial resources
- Sustaining progress to-date



What Still Needs to be Done?

Polio Immunization Campaigns & Surveillance Continues/Intensifies



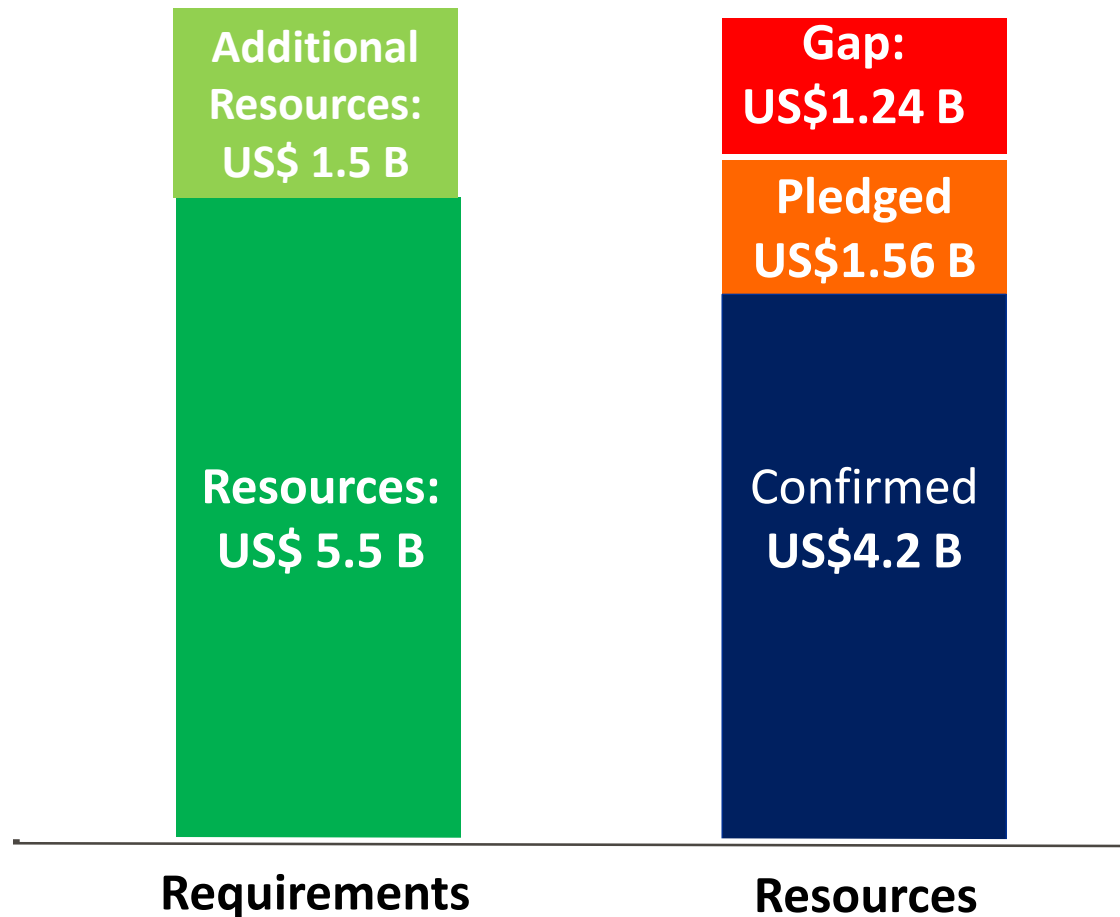
Planning for a Polio-free World

- Maintaining and mainstreaming essential polio functions (e.g., immunization, surveillance)
- Sharing knowledge and lessons learned from GPEI to improve child health globally
- Transitioning polio capacities, infrastructure, and assets to support other public health priorities, where appropriate



Funding Requirements

Funding Requirements through 2019



Fundraise

**END
POLIO
NOW**

MAKE HISTORY TODAY

From 2013 to 2018, every US\$1 Rotary commits to WHO and UNICEF in direct support for polio immunization will be **tripled** (up to US\$35 million per year) by the Bill & Melinda Gates Foundation.

**YOUR
DONATION**

US\$25

+

**BILL & MELINDA
GATES FOUNDATION**

US\$50

**TOTAL
CONTRIBUTION**

US\$75

150

**VESTS FOR
VOLUNTEERS**



75

**VACCINE
CARRIERS**



600

**PURPLE FINGER
MARKERS**



DONATE ➞ [ROTARY.ORG/CONTRIBUTE](https://rotary.org/contribute)

LEARN ➞ [ENDPOLIONOW.ORG](https://endpolionow.org)



Special Rotary Foundation Centennial Goal For PolioPlus

District goal =
20% of DDF

Club goal =
US\$2650

**Goal 2016-17:
US\$45 million**

THE ROTARY FOUNDATION



YEARS OF DOING GOOD IN THE WORLD

Rotary's fundraising goals

- All Districts worldwide are encouraged to donate 20% DDF each year for 3 years
- Donations of \$2,650 are requested **ALL** Rotary Clubs – maintaining the link with Arch Klumph's original donation from 1917 International Convention to launch The Rotary Foundation
- **Further, a personal donation of \$26.50 is requested from ALL individual Rotarians**
- Special fundraising functions/promotions are encouraged within all Clubs and District – and the search for TRF Major Donors continues

Where the Money Goes

Rotary Polio Grants - Top 10 recipients US\$ millions

	Recipient	WHO	UNICEF	Other	TOTAL
1	Nigeria	\$ 76	\$ 117	\$ 27	\$ 220
2	India	74	87	15	176
3	WHO-AFRO	174			174
4	Pakistan	61	60	5	126
5	Afghanistan	29	57		86
6	Sudan	36	37		73
7	WHO-EMRO	50			50
8	DR Congo	13	26		39
9	WHO-Core	33			33
10	Chad	19	14		33

Raise Awareness

Communications Strategy



Traditional Media (News)

Digital Media



Celebrity Engagement

Special Events



World Polio Day is EVERYWHERE



Thank you!

