

District Goals for 2023-2024

District 9675 Sydney – Macarthur – Illawarra

Foundation

- Target for Foundation Giving: \$550,000
- Polio Plus which is also Partner Program: \$150,000
- Host a Major Donor function
- Distribute Foundation banners to all Clubs (no cost to Clubs)
- Joint Foundation Dinner with D9685 to support RI Past Pres Barry Rassin
- All Clubs visited by members of Foundation Team during the year

International

- Continue to support the “Give Every Child a Future” project
- Encourage Clubs to continue to use Global Grant / District Grant / CSR Grant programs
- Aim to support up to 5 Global Grants
- Continue to support RI Disaster Funds as the need arises

Marketing / Communications / Public Image

- Ensure communications between District and Clubs is current and prompt
- Ensure District and Clubs are complying with RI Public Image arrangements
- Ensure Communications and Social Media skills are of a high quality
- Work with Leadership and Development team to rebuild District website to ensure continued and prompt information

Membership / New Style Clubs

- Assist Clubs to retain members and grow the current membership – 8% increase to be achieved
- Increase diversity of District through Diversity Equity and Inclusion as requested by RI Pres Gordon McInally
- Establish Corporate or New Style Clubs: 4 during the year
- Follow up leads that come through the website in a timely way with a target of 50% conversion

Learning and Development

- Increase use of online learning for AGs and members: aim is 70% registered
- Continue online learning of Club Runner for all members
- Hold new members information online meeting
- Continue to develop RLI units
- Take led with Communications team to rebuild District website to ensure continued and prompt information: by December 2023
- Attendance at Presidents’ Meeting (in conjunction with DG and AGs): 90%
- Attendance at PELDS, and District Assembly: 90%

Governance

- Re-enforce the importance of Club Governance. All Clubs to hold AGMs and Board Elections within the appropriate timeframe
- Monitoring of District Constitution to ensure compliance with RI changes and incorporating new policies as they arise

Community Services

- Continue to encourage the Environment Area of Focus across all Clubs
- Continue to support Empowering Women and Girls through the development of seminars and online events in conjunction with the Membership Committee
- Continue to support Indigenous programs including ratifying the District Reconciliation Action Plan through Reconciliation Australia
- Support the development of new projects within the District: eg Domestic and Family Violence Awareness Campaign
- Establish a Mental Health platform in the District to align with RI Pres Gordon's vision for mental health
- Aim to develop 'Peace Clubs' in District : 5 minimum

Youth Services

- Ensure continued expansion of RYLA, RYPEN, MUNA, NYSF and Science and Engineering
- Encourage Rotaract as members of Rotary to engage with Clubs and develop membership through new avenues: 2 new Clubs in the Rotary year
- Continue to support Clubs to engage with Interact Clubs and develop programs to encourage development of Interact Clubs: 2 new Clubs in the Rotary year
- Develop the District relationship with the NSW Department of Education

Vocational

- Continue to support and expand the PCYC partnership through Adopt-a-Club program
- Continue to support RESCA through promotion on the District website
- Continue to support and expand RIWA through promotion and assisting with increased sponsorship for the award
- Continue to support Youth Vocational Awards
- Ensure ongoing District support for other programs such as POOTY and SOOTY

District Conference

- 300 satisfied attendees at the annual District Conference
- Support the District Conference Chair through promotion of the Conference on the website with updated information via social media